



## First Strokes GDPR

### Background

This privacy policy explains how we use any information we collect about you and your Company when you contact us or use our services.

- What information do we collect about you?
- How will we use the information about you?
- Marketing
- Access to your information and correction
- Cookies
- Other websites
- Changes to our privacy policy
- How to contact us

### What information do we collect about you?

We collect information about you when you contact us via phone, email or website. We also collect website usage information such as when you click on an internal link inside the website, through cookies.

### How will we use the information about you?

Information collected is used in order to fulfil our contract with you and your Company. We use your information to provide you with accurate information on what we can offer you and your Company.

We collect information about you to monitor website usage to analyse how we can make improvements and if you subscribe to our newsletter, to email you about other products and services we think may be of interest to you. We use your information collected from the website to personalise your repeat visits to our website. First Strokes Swim Schools will not share your information for marketing purposes with other companies.

### How is the data stored?

The information we collect is stored in secure cloud vaults that operate inside/outside the EEA. This includes Microsoft, Google & CoursePro. All information is stored in an encrypted form.

## Marketing

We would like to send you information about products and services. If you have consented to receive marketing, you may receive marketing emails. You have a right at any time to stop us from contacting you for marketing purposes, by emailing us on [info@firststrokes.com](mailto:info@firststrokes.com).

## Access to your information and correction

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your information, please contact us. We want to make sure that your information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

## Cookies

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity. You can set your browser not to accept cookies using the following instructions, although in a few cases some of our website features may not function as a result.

You can configure cookie settings in some of the most popular browsers are available from these pages:

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)

Detailed step by step guidance on how to control and delete cookies is also available from [www.aboutcookies.org](http://www.aboutcookies.org).

## Other websites

Our website contains links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies.

## Changes to our privacy policy

We keep our privacy policy under regular review and we will place any updates on this web page. This privacy policy was last updated on April 2018.

## How to contact us

Please contact us if you have any questions about our privacy policy or information we hold about you:

By email: [info@firststrokes.com](mailto:info@firststrokes.com)

Or write to us at: PO Box 853 Ipswich IP1 9LB